

Pedro Rey Biel

September 2026

ADDRESS

ESADE Business School
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APPOINTMENTS

December 2024-	ICREA Academia Research Professor.
June 2018-	Associate Professor of Behavioral Economics. ESADE Business School.
Sept 2015-Sept 2020	Investigador Ramón y Cajal
Jan 2015 – June 2018	Barcelona GSE Associate Research Professor.
April 2017 –July 2017	Director of Behavioral Science Research. All of US – Precision Medicine Initiative. The Scripps Research Institute.
Nov 2010 –June 2018	Associate Professor (Tenured), Universitat Autònoma de Barcelona. Affiliated Professor at Barcelona GSE. Research Fellow at MOVE.
Sept 2009 – July 2010	Visiting Assistant Professor, Rady School of Management (UCSD).
Sept 2008 – Jan 2009	Visiting Assistant Professor, University of California San Diego.
2007 - 2010	Profesor Lector (Tenure Track), Universitat Autònoma de Barcelona.
2005 – 2007	Assistant Professor (Tenure Track), Universitat Autònoma de Barcelona.

EDUCATION

2005	Ph.D. in Economics. University College London, UK.
2000	M.A. in Economics and Finance, CEMFI, Spain.
1998	B.A. in Economics, Universidad Complutense de Madrid, Spain

PUBLICATIONS

- “A Research Agenda for Making Evidence Useful, Usable, and Used in Policymaking” (with E. Linos, M. Spohn, A. Boland, J. Lasky-Fink, W. Merrick, T. Svoronos). **Nature Human Behavior**. Accepted for publication. 2026.
- “The Impact of Labor Reactivation on Employability and Well-Being: An RCT with Red Cross Spain” (with Y. Domenella and V. González-Stuva). Accepted for publication at **SERIEs Journal of the Spanish Economic Association**. 2026.
- “Ideological Alignment and Evidence-Based Policy Adoption” (with J. García Hombrados, A. Martínez, B. Ozcan, T. Roldán and M. Jansen). **The American Economic Review**. Vol. 116, (7). 2026.
- “Gender Gaps in Access to Medical Intern Positions: The Role of Competition” (with M. Díez-Rituerto, J. Gardeazabal and N. Iriberry). “Published ahead of print at **Journal of Labor Economics**. 2026.
- “Gender Differences in Willingness to Guess Revisited: Heterogeneity in a High Stakes Professional Setting”. (with M. Díez-Rituerto, J. Gardeazabal and N. Iriberry). **Journal of Economic Behavior and Organization**. Vol. 242. 2026.
- “A Randomized Control Trial on the Impact of Nudges, Information and incentives on Food Choices of Vulnerable Families” (with T. Mora, E. Fichera, B. Gonzalez Lopez-Valcarcel and B. Raidó-Quintana). **Social Science and Medicine**. Vol. 382. 2025. Best Paper Award in health economics by AES-Asociación de Economía de la Salud.
- “Economic Consequences of Gender Differences in Behavior” (with J. Garcia-Segarra and I. Hernández-Arenaz). **Journal of Economic Psychology**. Vol. 109. 2025.
- “Understanding Performance in Test Taking: The Role of Question Difficulty Order” (with L. Anaya, N. Iriberry and G. Zamarro). **Economics of Education Review**. Vol. 90(C). 2022.
- “Brave Boys and Play-it-Safe Girls: Gender Differences in Willingness to Guess in a Large Scale Natural Field Experiment” (with N. Iriberry) **European Economic Review**, Vol 131. 2021.
- “Gender Gap as Competitive Pressure Increases: Evidence from a Two-Stage Competition in Mathematics” (with N. Iriberry). **The Economic Journal**. 129(620), 1863-1893. 2019.
- “When Income Depends on Performance and Luck: The Effects of Culture and Information on Giving” (with R. Sheremeta and N. Uler). **Research in Experimental Economics**. Vol. 20, 167-203. 2018.

- “Stereotypes are Only a Threat when Beliefs are Reinforced: On the Sensitivity of Gender Differences in Performance under Competition to Information Provision” (with N. Iriberri). *Journal of Economic Behavior and Organization*, 135, 99-111. 2017.
- “What is an Economic Theory that Can Inform Experiments?” (with U. Gneezy) in “Handbook of Experimental Economic Methodology”, edited by Guillaume Frechette and Andrew Schotter, Oxford University Press. 2015.
- “On the Relative Efficiency of Performance Pay and Non-Contingent Incentives” (with U. Gneezy). *Journal of the European Economic Association*. 12 (1), 62-72, 2014.
- “Elicited Beliefs and Social Information in Modified Dictator Games: What Do Dictators Believe Other Dictators Do?” (with N. Iriberri). *Quantitative Economics*, 4, 515-547, 2013.
- “The Incentive Effects of Affirmative Action in a Real effort Tournament” (with C. Calsamiglia and J. Franke). *Journal of Public Economics* 98(1), 15-31, 2013.
- “The Emergence of Male Leadership in Competitive Environments” (with E. Reuben, P. Sapienza and L. Zingales). *Journal of Economic Behavior and Organization* 83(1), 2012.
- “When and Why Incentives (Don’t) Work to Modify Behavior.” (with U. Gneezy and S. Meier). *Journal of Economic Perspectives* 25(1), 191-210, 2011.
- “Traveler’s Types” (with P. Brañas and M. P. Espinosa). *Journal of Economic Behavior and Organization* 78 (1), 25-36, 2011.
- “The Role of Role Uncertainty in Modified Dictator Games”. (with N. Iriberri). *Experimental Economics* (2), 160-180, 2011.
- “Does Uncertainty Lead to Sincerity? Simple and Complex Voting Mechanisms”, (with M. A. Ballester). *Social Choice and Welfare* 33 (3), 477-494, 2009.
- “Equilibrium Play and Best Response to (Stated) Beliefs in Normal Form Games”. *Games and Economic Behavior* 65, 572-585, 2009.
- “Inequity Aversion and Team Incentives”. *Scandinavian Journal of Economics*. Vol. 108 (2), 2008.
- “Endogenous Leadership in Teams” (with Steffen Huck). *Journal of Institutional and Theoretical Economics*. Vol. 162, 1-9. June, 2006.
- “Why is there no AIDS Vaccine? A New Economic Explanation”. *World Economics*. Volume 2. Number 4. October –December, 2001.

WORKING PAPERS

- “Home Bias in Early Labor Location Choices: Does University Location Matter?” (with M. Diez-Rituerto, J. Gardeazabal and N. Iriberri). Submitted. 2026.
- “Measuring the Acceptability of Experimental Research in Economics” (with F. Capozza and R. Dur). CESifo Working paper No. 12888. 2026.
- “Higher Orders of Rationality and the Structure of Games” (with F. Cerigioni, F. Germano and P. Zuazo-Garín). Revise and Resubmit at *Journal of Economic Behavior and Organization*.
- “Expectations, Satisfaction and Utility from Experience Goods: A Field Experiment in Theaters” (with A. Gneezy, U. Gneezy, D. Lauga and J. Llull). *Submitted*.
- “The impact of educational, social, and labor support for parents and children on wellbeing, employment, and schooling outcomes: A pilot study with Save the Children in Spain” (with V. González-Stuva). 2024.
- “Social Distance in Deceptive Behavior: Experimental Evidence from Malawi” (with. D. Cesar-Heymann). (2022).
- “Equilibrium Play and Reciprocity in Sequential Constant Sum Games”. (2005).
- “Research Incentives in Competing Markets: a Model of the Development of New Vaccines”. Colección Tesinas CEMFI (2000).

INVITED SEMINARS AND LECTURES (including scheduled)

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| 2026 | U. Munich, Harvard University, Cambridge University, Drexel University, U. Maastricht, Universidad de la Laguna, Universidad Autónoma de Barcelona, URV. |
| 2025 | Harvard University, University of Oxford, UAB Políticas, UFAE (UAB). |
| 2024 | U. Chicago, FAIR (U. Norway), UPF, University of Konstanz, Luxembourg Institute of Economic Research, IE University, U. Pablo de Olavide. |
| 2023 | UC San Diego, University of Southern California, UCLA Andersson, CEMFI, University of Lund, U. Autónoma de Madrid, Universidad de Barcelona (IEB), U. Navarra. |
| 2022 | Université de Paris I, University of Innsbruck, Universidad del País Vasco, Instituto La Miranda, Una Casa sobre el Mar. |
| 2021 | EMLyon Business School, U. Pablo Olavide (Seville), Sabadell Forum, ESADE Creapolis. |
| 2020 | U. Berlin, U. Florida. |
| 2019 | Loyola Marymount Los Angeles, HEC Paris, Aarhus U., |

- 2018 U. Tel Aviv, U. Essex, U. Southampton, U. Konstanz, Universidad de Navarra, U. Illes Balears, Universitat Autònoma de Barcelona, Jornadas de Asociación de Economía de la Salud, Ateneu de Barcelona, UPC, ICE, Vidacaixa.
- 2017 ESADE, CEMFI, The Scripps Research Institute, Universidad de Málaga, Fundación Ramón Areces, Fundación COTEC, IMIM-Hospital del Mar.
- 2016 KU Leuven, Ecole Polytechnique Paris, Lund, U. Copenhagen, CEMFI, U. País Vasco, U. Valencia, U. Complutense, MsC in Marketing (UAB), Servicio Psiquiatría Hospital del Mar, King.
- 2015 U. Vienna, CREED U. Amsterdam, U. Cologne, Erasmus University Rotterdam, U. Alicante.
- 2014 U. Rovira i Virgili, Universitat de Barcelona, Rady School of Management.
- 2013 U. Edimburgh, U. Essex, U. Católica de Chile.
- 2012 Amsterdam School of Economics, U. East Anglia, U. Carlos III, CEMFI, Barcelona JOCS, Universitat de Barcelona.
- 2011 Tilburg University, University of Warwick.
- 2010 University of Chicago, California Institute of Technology, Stanford University, Columbia University, UC Santa Barbara, UC San Diego, University of Southern California, University of Pittsburgh, Bocconi University, University of Innsbruck, University of Prague, Universidad del País Vasco.
- 2009 New York University, UC San Diego, University of Maastricht, Universidad de Padova, Universidad Pablo de Olavide, Universidad de Navarra, Universidad Menéndez Pelayo.
- 2008 UC San Diego, University of Michigan, Rady School of Management, University of Copenhagen.
- 2007 Stockholm School of Economics, Free University of Berlin, Barcelona JOCS, ENTER Jamboree (Mannheim University), XVII Jornadas de Economía de la Salud, Universidad Complutense de Madrid.
- 2005 Universidad de Alicante, Universitat Autònoma de Barcelona, University College London, CEMFI, Universidad de Granada, Universidad Complutense de Madrid, Universidad Jaume I de Castellón, Max Planck Institute.
- 2004 Royal Holloway.

EDITORIAL ACTIVITIES

- 2025 Co-Editor of special issue about Nudges in Public Policy. *Economía del Comportamiento para Mejorar las Políticas Públicas*. ICE. N° 940. 2025.
- 2024 Co-Editor of special issue on Economics Consequences of Gender Differences for *Journal of Economic Psychology*.
- 2023 Associate Editor *SERIEs (Journal of the Spanish Economic Association)*.
Editorial Board *Frontiers in Behavioral Economics*.
- 2020 Editorial Board *Revista de Economía Industrial* (End: 2024)
Editorial Board *Acceso Justo al Medicamento*.
- 2017 Editorial Board *NPJ Digital Medicine, Nature*.
- 2012 Associate Editor of the *Journal of Economic Behavior and Organization*.
Editorial Board of the *Journal of Behavioral and Experimental Economics*.
- 2011 Co-editor of special issue on gender economics for *the Journal of Economic Behavior and Organization* (with R. Croson and U. Gneezy).

RESEARCH VISITS

- 2023 Rady School of Management, UCSD (2 months)
- 2016 Rady School of Management, UCSD (2 months)
- 2015 Rady School of Management, UCSD (3 months)
- 2014 Rady School of Management (3 months)
- 2013 Rady School of Management, UCSD (3 months)
- 2010 Rady School of Management, UCSD (full academic year)
University of Chicago (1 week), Stanford University (1 week), Columbia University (1 week).

CONFERENCE PRESENTATIONS AND WORKSHOPS

- 2026 Fairness and Meritocracy at Work. Harvard Kennedy School.
III Congrés Català de Gestió Pública.
- 2025 From Insight to Action: Enabling Evidence Adoption at Scale. Radcliffe Seminar. Harvard University.
University of Oxford Roundtable of Evidence Based Policymaking (UK).
14th Field Days – Experiments Outside the Lab. LISER (U. Luxembourg).
Innovations in Field and Survey Experiments. WZB (Berlin).
Simposio de la Asociación Española de Economía. UAB, Barcelona (Spain).

- 2024 Ciencia y Tecnología: Dilemas Éticos. Jornada de Sociedades COSCE.
 III International Behavioural Public Policy Conference (U. Cambridge).
 BSE Summer Forum (Political Economy).
 Universitat de Barcelona Microeconomics Workshop.
 Workshop on Behavioral and Experimental Economics. Universidad de Navarra (Keynote Lecture).
 Simposio de la Asociación Española de Economía. U. Islas Baleares, Spain.
- 2023 7th Solomon Lew Conference on Behavioral Economics. U. Tel Aviv (Israel).
 European Economic Association. Barcelona, Spain.
 UB Workshop on Pension Reform.
 Simposio de la Asociación Española de Economía. Salamanca, Spain.
 Universidad del País Vasco. PhD Advice Invited Session.
 ESADE Research Day.
- 2022 XII Bienal de la Sociedad Española de Evaluación. Pamplona, Spain.
 COSME Workshop. Fundación Ramón Areces. Madrid, Spain.
 Ingreso Mínimo Vital Orientado a la Inclusión. Ministerio de Inclusión y Seguridad Social. Madrid.
 Cómo impulsar la Conciencia Fiscal. Universidad Menéndez Pelayo. Santander, Spain.
 Simposio de la Asociación Española de Economía. Valencia, Spain.
 8º Congreso Ibérico de Medicina Interna. Oviedo, Spain. (Invited Session).
- 2020 Invited Session of the Education Committee at EEA-ESEM (Rotterdam).
 Simposio de la Asociación Española de Economía. Salamanca, Spain.
- 2019 ESA European Meeting. Semi-Plenary invitation. Dijon (France).
 Intentions, Motivations and Behavior. Lund. University (Sweden)
 COSME Workshop. Fundación Ramón Areces. Madrid, Spain.
 Simposio de la Asociación Española de Economía. Alicante, Spain.
- 2018 Collier Conference on Behavioral Economics, Tel Aviv University, Israel.
 Jornadas de Asociación de Economía de la Salud. Las Palmas de Gran Canaria, Spain.
 COSME Workshop (discussant). Fundación Ramón Areces. Madrid, Spain.
 ESADE Research Days. Barcelona, Spain.
- 2017 ESA International Meeting. San Diego, US.
- 2016 “The Human Face in Economics” Workshop. University of Toulouse, France.
 ESA Meeting. Tucson, US.
 Simposio de Análisis Económico. Bilbao, Spain.
- 2015 Barcelona GSE Summer Forum.
 XL Simposio de Análisis Económico. Gerona, Spain.
- 2014 Jornadas de Economía Industrial. Barcelona, Spain.
- 2013 Natural Experiments and Controlled Field Studies. Munich, Germany.
- 2012 ESA Meeting, New York, US.
 Amsterdam Symposium on Behavioral and Experimental Economics, Holland.
 Deception, Incentives and Behavior. University of California, San Diego, US.
 Workshop on the Social Dimension of Organizations, Budapest, Hungary.
 COSME Workshop, Madrid, Spain.
- 2011 ESRC Workshop on Applications of Game Theory, Warwick. UK.
 Workshop on Econometric Methods Applied to Experimental Data, Berlin, Germany.
 Innsbruck Workshop on Gender Economics, Austria.
 Experimental Economics and Experimental Philosophy, Cursos de Verano San Sebastián, Spain,
 International Meeting on Behavioural en Experimental Economics, Barcelona.
 XXXVI Simposio de Análisis Económico. U. Málaga.
- 2010 Santa Barbara Conference on Experimental and Behavioral Economics.
 XXXV Simposio de Análisis Económico. U. Autónoma de Madrid.
- 2009 European Meeting of the Econometric Society. Barcelona, Spain.
 IESA World Meeting, Washington, US.
 Economic Science Association, Tucson, US.
 Workshop on Industrial Organization: Markets and Society, (IESE Business School, Barcelona).
 International Meeting on Behavioural and Experimental Economics, (U. Granada and LINEEX).
- 2008 Economic Science Association, Tucson, US.
 Game Theory World Congress. Evanston, US.
 Social Networks and Peer Effects (in Memory of Antoni Calvó). Barcelona, Spain.
 ASSA Meetings. New Orleans, US.
 International Meeting on Behavioural and Experimental Economics, (U. Alicante and LINEEX).
- 2007 ESA World Meeting. Rome, Italy.
 ASSET Annual Meeting. Padova, Italy.
 International Meeting on Behavioural en Experimental Economics, (U. Málaga and LINEEX).

- XXXII Simposio de Análisis Económico. Universidad de Granada.
- Workshop de Economía Experimental. Universidad de Granada.
- 2006 European Meeting of the Econometric Society. Vienna, Austria.
- VIII International Meeting of The Society for Social Choice and Welfare. Istanbul, Turkey.
- Meeting on Behavioral and Experimental Economics, Fundación Ramón Areces. Madrid.
- XXXI Simposio de Análisis Económico. Universidad de Oviedo.
- International Meeting on Behavioural and Experimental Economics, (U. Valencia and LINEEX).
- XXVI Jornadas de Economía de la Salud. Toledo.
- 2005 ASSA Meetings. Philadelphia, US.
- International Meeting on Behavioural and Experimental Economics. Córdoba.
- XXIX Simposio de Análisis Económico. Universidad de Navarra. Pamplona.
- Workshop de Economía Experimental, Universidad de Granada.
- 2003 European Science Days on Personnel Economics. Steyr, Austria.
- 2002 18th Annual Congress of the European Economic Association. Stockholm, Sweden.
- VIIIth Spring Meeting of Young Economists. Katholieke Universiteit Leuven. Belgium
- ESRC Conference on “Pay, Incentives and Performance in the Public Sector”. Bristol University. UK
- Summer School in Behavioral Economics. Budapest, Hungary.
- ENTER Jamboree. University of Tilburg. Holland.
- 2001 “Organizations, Incentives, Society and Economic Behaviour”, R.E. S, U. Birmingham. UK.
- ENTER Jamboree. University of Toulouse. France.

RESEARCH GRANTS

As Principal Investigator

- 2024 ICREA Academia. Generalitat de Catalunya. 5 year contract (200,000 Euro).
- 2023 Agencia Estatal de Investigación 3 year Project (joint with U. Simonsohn, 60,000 Euro +FPI)
- 2021 Fundación La Caixa Social Research Call (100,000 Euro)
- 2020 Agencia Estatal de Investigación 3-year Project (24,000 Euro)
- 2018 ESADE research Grant (15,000 Euro annual).
- 2015 Ramon y Cajal Fellowship (5 year contract + 40,000 Euro).
- 2014 Barcelona GSE Seed Grant (4,000 Euro).
- 2013 Barcelona GSE Seed Grant (6,000 Euro).
- 2011 Proyecto de Investigación, (Instituto de la Mujer, 32,161 Euro)
- 2010 Acción Complementaria (Ministerio de Educación, 3,000 Euro)
- Beca del Ministerio de Igualdad (2,500 Euro)
- Institut de la Dona (2,000 Euro)
- 2009 José Castillejo (Ministerio de Educación)
- Acción complementaria (Ministerio de Educación)
- Russell Sage Foundation (\$2,500)

As Member of a Research Project

- 2021 Fundación La Caixa Call “Lucha contra la Pobreza Infantil y Exclusión Social” (100,000 Euro)
- 2012 Ministerio de Educación.
- 2009 Russell Sage Foundation (\$2,500)
- Ministerio de Educación (ECO2009-07616ECON)
- 2006 Consolider-Ingenio 2010 (CSD2006-00016)
- Ministerio de Ciencia y Tecnología (SEJ2006-00538)
- 2005 Generalitat de Catalunya (2005SGR-00836)
- Ministerio de Ciencia y Tecnología (BEC2003-01132)

AWARDS AND RECOGNITION

- 2026 Best Paper Award in Health Economics by AES-Asociación de Economía de la Salud.
- 2025 Acreditación de Catedrático Universitario (ANECA).
- BSE Research Fellow.
- ESADE FT MBA Teaching Excellence Award for Elective Courses (Behavioral Economics).
- 3 Research active 6-year periods certification (“Sexenios de Investigación”): 2005-2022.
- 2023 JPAL Europe Invited Researcher.
- 2021 ClosinGap Award for Generation of Knowledge with respect to Equality of Opportunities.

- 2018 Acreditació de Recerca Avançada (AQU).
- 2015 *The Economic Journal* Referee Prize.
- 2014 Collaboration with the project “Pay per Laugh”, winner of 8 Cannes Lions 2014.
Invited by students to deliver the faculty speech at the first ever Graduation Ceremony. UAB, 2014.
- 2013 Acreditació Agregat (AQU).
Elected Member of Junta de Facultat (UAB).
- 2011 Acreditación Profesor Titular (ANECA).
Elected Member of COSME.
- 2010 Acreditación Contratado Doctor (ANECA).
- 2009 *American Economic Review* Excellence in Refereeing Award
- 2008 Acreditación Two “Quinquenios de Docencia” (Ministerio de Educación)
- 2007 Acreditación Profesor Lector (AQU)
- 2005 Research Fellow Barcelona Economics-XREA
- 2003 Best Paper Prize at European Science Days for “Inequity Aversion and Team Incentives”
- 2002 Outstanding Teaching Assistant Award at UCL

SCHOLARSHIPS

- 2004 Fundación Rafael del Pino. Doctoral fellowship.
- 2001 Fundación Ramón Areces. Doctoral fellowship (3 years).
- 2000 The British Council/La Caixa. Mphil. fellowship
- 1998 Banco de España. Tuition at CEMFI (2 years)

ACADEMIC SERVICE

Refereeing for the Journals: *American Economic Review, Econometrica, Journal of Political Economy, Quarterly Journal of Economics, Review of Economic Studies, American Economic Journal: Microeconomics, American Economic Journal: Applied Economics, Games and Economic Behavior, Journal of Public Economics, European Economic Review, International Economic Review, Review of Economics and Statistics, Economic Journal, Journal of Economics and Management Strategy, Management Science, Journal of The European Economic Association, International Journal of Game Theory, Journal of Economic Behavior and Organization, The Scandinavian Journal of Economics, Economics Letters, The B. E. Journal of Theoretical Economics, Economica, Experimental Economics, Labour Economics, ILRRReview, Economic Inquiry, Journal of Institutional and Theoretical Economics, Review of Economic Design, Theory and Decision, Judgment and Decision Making, PLOS ONE, Journal of Economic Psychology, Journal of Socio-Economics, Journal of Economics, Journal of Environmental Economics and Policy, Economics of Education Review, Journal of Comparative Economics, International Review of Law and Economics, Nonprofit and Voluntary Sector Quarterly, The Manchester School, Portuguese Economic Journal, SERIES, Southern Economic Journal, THEORIA, Investigaciones Económicas, Spanish Economic Review, Latin American Journal of Economics, Economics & Philosophy, Revista Internacional de Sociología.*

Institutional refereeing: *National Science Foundation (NSF, 2012), ESRC (2013), Israel Science Foundation (2013), Fondecyt-Chile (2013), Netherlands Organisation for Scientific Research (2012), Swiss National Science Foundation (2017), Spring, Austrian Science Fund (2010), British Academy, CERGE-EI (2010 and 2013), Wiley Encyclopedia of Operations Research, The Blavatnik Interdisciplinary Cyber Research Center, KU Leuven, Ministerio de Economía y Competitividad (2015), Agencia Nacional de Evaluación y Prospectiva (ANEP, 2006, 2010 and 2012), Centro de Estudios Andaluces.*

Conference Organizer: *ESADE Workshop in Microeconomics (2024-2026), Barcelona GSE Workshop on Gender and the Labor Market (2015), Jornadas de Economía Industrial (Barcelona, 2014. Local Committee and Session Organizer), IMEBE 2011 (with A. Bosch, J. Brandts and N. Iriberri) (Barcelona, April 2011), MOVE Conference on Gender Differences in Competitiveness and Risk Taking (Barcelona, September 6/7, 2010), Meetings on Economic Perspectives (UAB, 2009).*

Member of Scientific Committees: *Behavioral Economics Coordinator for European Economic Association Congress (Dublin ,2026), European Winter Meeting of the Econometric Society (2025), Simposio de Análisis Económico 2012-2026, COSME 2012 and 2013, IMEBE 2011, SMYE 2004.*

Thesis Committees: *Isabel Pereira (UAB, 2007), Fernanda Rivas (UAB, 2007), Jaromir Kovaric (Universidad de Alicante, 2008), Lan Yao (UAB, 2008), Aida Tavares (UAB, 2008), Javier Elizalde (Universidad de Navarra, 2010), Natalia Montinari (University of Padova, 2011), Nuno Alvim (UAB, 2012), Oriol de Solà-Morales (URV, 2013), Íñigo Hernández-Arenaz (Universidad del País Vasco, 2017), Katharina Janezic (Universitat Pompeu Fabra, 2021), Daniel*

Banki (UPF, 2024), Ecge Yagman (UAB, 2026), Ana Lleó (U. Cambridge, 2026), Pedro Espailat (ESADE, 2026), Raquel Lorenzo (UPF, 2026).

Students' Supervision:

PhD:

Verónica Gonzales (ESADE), 2026.
Marina Diez-Rituerto (UPV joint with N. Iriberry)- 2026.
Sayantani Chakravarty (ESADE). 2023.
Adrià Bronchal (ESADE). 2022. Post-Doc at University of Innsbruck.
Andrés Gago (CEMFI, joint with G. Caruana). Now Assistant Prof. at U. Torcuato di Tella.

Graduate: Eduardo Mallart (UB), Djorde Relic (ESADE), Adrià Bronchal (UAB), Andrés Gago (CEMFI, co-chair with Guillermo Caruana), Sayantani Chavaktry (IDEA MPhil, 2018), Dirk Pöcker (IDEA MPhil, 2018), Inès Black (IDEA MPhil, 2013), Íñigo Hernández (IDEA MPhil., 2012), Marisa Martín (BGSE MsC. Health, 2012), Eleni Eskampavia (IDEA MPhil., 2007).

Undergraduate: Adrià Bronchal (UAB, 2012).

TEACHING EXPERIENCE

Average teaching evaluation at ESADE (2018-2025): 6.5 (1-7 Scale).

Graduate	PhD.	Microeconomics. ESADE (2020-2024) Experimental Economics, IDEA PhD Program (UAB), 2012- 2018. Behavioural Economics, IDEA PhD Program (UAB), 2009. Economía Experimental, U. Católica de Chile, 2013.
	MBA.	Fundamentals of Markets. ESADE MBA. 2018-2025 Behavioral Economics. ESADE MBA 2018-2026. Managerial Economics, Flex weekend MBA, RADY School, UCSD, 2015. Strategy. Flex MBA. Rady School of Management, UCSD, 2013, 2014, 2016 and 2023.
	Executive (Custom)	Evaluación Experimental de Políticas Públicas. ESADE. 2025, 2026.
	MsC.	Uncertainty and Information. CEMFI 2020. Experiments and Behavioral Economics. Msc in Marketing, UAB, 2018. Experiments in Marketing. AEMARK. UAM, 2018. Microeconomics I , CEMFI, 2012. Economics of Information, Barcelona GSE 2012, 2013 and 2015. Global Economic Evaluation of Health , Barcelona GSE Health MsC, 2012. Price, Markets, Strategy and Regulation. Barcelona GSE, 2007, 2009-2012. Core Microeconomics (UCL), 2003-04.
	Postgraduate	Postgrado Economía del Comportamiento. Univesitat de Barcelona. 2023-2025. Discrete Choice experiments. MEVAFARMA. U. Carlos III. 2018-2025.
Undergraduate		Managerial Economics. ESADE Double Degree in Law and Business, 2020-23. Behavioral Economics. ESADE. 2020, 2021, 2022. Experimental Economics (Econ 143), UC San Diego, 2008. Microeconomía I (UAB), 2007-2008, 2010-2012. Microeconomía II (UAB), 2005-2007, 2009-2011, 2012-2016. Complementos de Microeconomía (UAB). PUE, 2006-2008. Microeconomics (UCL), 2001-2003. Experimental Economics (UCL), 2001-2003. Introductory Economics (U. Complutense), 1997-1998.

ADMINISTRATION

2025	ESADE MBA Advising Committee.
2018-	Director of Policy Impact Lab at ESADE EcPol.
2018-2020	Seminar co-organizer at ESADE.
2013-2016	MOVE Communications Director.
2013-15	Organization of Barcelona JOCS Seminar.
2012-2015	Coordinator of all Microeconomics courses at UAB.
2009-2010	Research visits organizer at RADY School of Management (UCSD).
2007- 2009	Departmental Seminar Organizer (“Seminarios de Bellaterra”).
2001- 2003	PhD. Students’ Representative (UCL).
2000 – 2002	Co-founder and Organizer of the Students Lunch Seminar (UCL).
1995 – 1998	Undergraduate Students’ Representative (U. Complutense).

SERVICE

2026	Coordinator of the research team at Banco de España for RCT Evaluation of financial literacy project.
2025-	ESADE MBA Academic Council. Comisión de Expertos para la Transformación de la Administración (CETRA). Govern de Catalunya.
2023-	Council Member Economic Science Association. ESA Ethics Committee.
2022-	Member of Research Team Evaluating Social Inclusion Policies for Ministerio de Inclusión y Seguridad Social.
2021-2024	CEMFI Research Ethics Committee Member (Chair since 2023).
2020-2025	Member of the European Economic Association Education Committee. Member of Comité de Educación de Asociación Española de Economía.
2018-2023	Collaborator of Economics Panel at Agencia Estatal de Investigación.
2018-2020	President of Comité de Educación de Asociación Española de Economía.
2018-2020	Elected Member of the Board of Asociación Española de Economía (now Honorary Member).
2017-2019	President <i>Fundación Nada es Gratis</i> .(formerly Vice-President).
2014-	Collaborator (Editor 2015-2019) of the Spanish Economic Blog “Nada es Gratis” and “Avances en Gestión Clínica” (since 2017).

OTHER WORK EXPERIENCE

Consultant for:	Endesa, Banc Sabadell, Obra Social La Caixa, King Digital Entertainment, BeWay Consulting, The Cyranos-McCann, Vidacaixa, PwC, Asociación Española Contra el Cáncer, Mapfre, Ksnet.
2021	Statistics Plan Report for Comunidad Autónoma de Madrid.
2020	Report on Pension System Reform for Ministerio de Inclusión, Seguridad Social y Migraciones.
2001 – 2003	Research Assistant for Professor Tilman Börgers at ELSE on the evaluation of the European auctions for 3G mobile licenses.
1999	Internship for the Spanish Economics newspaper “Cinco Días”.
1997 -1998	Research Assistant. Departamento Análisis Económico II. Universidad Complutense.

OTHER PUBLICATIONS

Journals

- Reflexiones sobre la Colaboración entre las Instituciones Públicas y los Investigadores en la Realización de Intervenciones Conductuales. (with Verónica González-Stuva). *Economía del Coportamiento para Mejorar las Políticas Públicas I. Los Fundamentos*. ICE. N° 940. 2025.
- “Nurses’ Preferences regarding MenACWY Conjugate Vaccines Attributes: A Discrete Choice Experiment in Spain.” (with 10 coauthors). **Public Health**. 2024.
- “Antimicrobial stewardship in hospitals: Expert recommendation guidance document for activities in specific populations, syndromes and other aspects (PROA-2) from SEIMC, SEFH, SEMPSPGS, SEMICYUC and SEIP” (with +10 cuathors). **Enfermedades Infecciosas y Microbiología Clínica**. 2022.

- “La Gestión de los Datos Administrativos en España: Diagnóstico y Retos de Futuro” (with M. Almunia). *Cuadernos Económicos de ICE* 102 (II) 2021.
- “Mas allá de los Nudges: Políticas Públicas Efectivas Basadas en la Evidencia de las Ciencias del Comportamiento” (with A. Cabrales). *Revista de Gestión y Análisis de Políticas Públicas*, 25, 2021.
- “Richard Thaler: Razones para un nuevo Premio Nobel a la Economía del Comportamiento”. *Economía Industrial*, 413, pp. 13-20. 2019.

Contributions to Books

- Diferencias de Género en Preferencias, Actitudes y Habilidades Cognitivas Medidas a Través de Experimentos (with I. Hernández and J. García Segarra). *Economía de Género*. L. Farré y J. Vall (Editors). Fundación Ramón Areces. 2026
- “Una administración moderna basada en los datos” (with Miguel Almunia and Teresa Raigada). Book Chapter in “Un País Posible”. T. Roldán, L. Gortázar, J. Galiando and T. Raigada (Editors). Planeta de Libros 2023.
- “Behavioral Strategies in Public Administration: Nudges vs. Incentives” in *Elgar Encyclopedia of Public Management*. Edited by Kuno Schedler. 2022.
- “Artists in the COVID-19 Pandemic: Use of lockdown time, skill development, and audience perceptions in Colombia and Spain” (with J. Rodríguez-Camacho, J. Young and M. Romero). Book Chapter in “Cultural Industries and the Covid-19 Pandemic: An European Focus”. E. Salvador, T. Navarrete, A. Srakar (Editors). Routledge. 2021.
- “Comunicación de resultados numéricos para la toma de decisiones compartida” (with L. Diego, R. Meneu and L. Prieto). Book Chapter in “Aplicación de las recomendaciones de las Guías de Práctica Clínica a la toma de decisiones compartidas”. *Guíasalud.es*. 2021.
- “¿Cómo influye la psicología a nuestro comportamiento ante una pandemia?”. Book Chapter in “La Economía Española en Tiempos de Pandemia. Una primera aproximación”. A. de la Fuente, T. Roldán y J.F. Jimeno (coords.). Editorial Debate. 2020.
- “El Papel de la Psicología y de los Incentivos”. Book Chapter in “Inversión y Deporte”. Luis García Álvarez (coord.). Ediciones Pirámide. 2020.
- Scientific Revision of the Spanish Translation of “The Why Axis” by U. Gneezy and J. List. (“Lo que Importa es el Porqué”). Empresa Activa 2014.
- El Coste del Cáncer en España: ¿Qué Podemos Esperar de los Medicamentos Biosimilares? (with L. Diego) in “Libro Blanco de los Medicamentos Biosimilares en España: Calidad Sostenible”. Fundación Gaspar Casal 2014.
- “Respuestas Iniciales en Situaciones Estratégicas” (with N. Iriberry) Book Chapter in *Economía Experimental y del Comportamiento*. Antoni Bosch Editor, 2011.
- “Economía Experimental y Teoría de Juegos”. Book Chapter in *Economía, Sociedad y Teoría de Juegos*. McGraw-Hill, 2007.
- “Globalización y Tecnologías Sanitarias” (with J. Rey). Book Chapter in “*Globalización y Salud*”. Edited by Federación de Asociaciones para la Defensa de la Sanidad Pública. 2005.

Policy Reports

- “Por un cambio de cultura en la gestión de los datos en España: Una propuesta de reforma”. (with M. Almunia). ESADE EcPol Policy Reports 2020.
- “Política Económica contra el Coronavirus. Impacto y Respuestas para España” (with A. García Pascual and T. Roldán). ESADE EcPol Policy Reports 2020.
- “La Financiación Sanitaria Autonómica: Un Problema Sin Resolver”, (with J. Rey). *Laboratorio de Alternativas* 100/2006. Fundación Alternativas (2006).
- “Convergencia del Gasto Sanitario por Regiones: Canadá y España” (with J. Rey and J. M. Montero). Proceedings of the VIII SESPAS Congress (1999).

Media

- + 200.000 views on personal *YouTube* channel (more than 2.000 subscribers).
- + 5.000 followers on professional *X* account.
- + 200 interviews for printed national media outlets.
- + 100 blog posts in *Nada es Gratis* and *Avances en Gestión Clínica*.
- + 50 interventions on national radio.
- + 30 interventions on national and local television.

- “La importancia de la Calidad de las Instituciones en el Desarrollo Económico” (with J. García-Hombrados). *Cinco Días*. 16/10/2024.
- “Reinhard Selten, pionero de la teoría de juegos” (with J. Apesteguia). *EL PAÍS*. 20/9/2016.
- “La Sanidad y el Pacto Fiscal Catalán” (with J. Rey). *CLAVES de Razón Práctica*, 225 (Enero/Febrero 2013), 52-61.
- “¿Diecisiete Sistemas Distintos de Salud?”, (with J. Rey). *EL PAÍS*, 6 de Mayo de 2008.
- “El Sistema Sanitario ante la Próxima Conferencia Autonómica”, (with J. Rey). *EL PAÍS*, 18 de Julio de 2005.

PERSONAL INFORMATION

Spanish citizen. Born in Madrid (Spain). Married. Twin daughters (15 years old).

Languages: Spanish, English and French (fluent), Catalan (professional level).

Elected Member of the Spanish Society of Illusionism (SEI) and the Catalan Illusionism Association (ACAI).

Second assistant director in several professional short films.

Running PRs: 10k: 37' 34'', ½ Marathon: 1h 23' 42'', Marathon: 3h 12' 42'' (2012 Boston Qualifier).